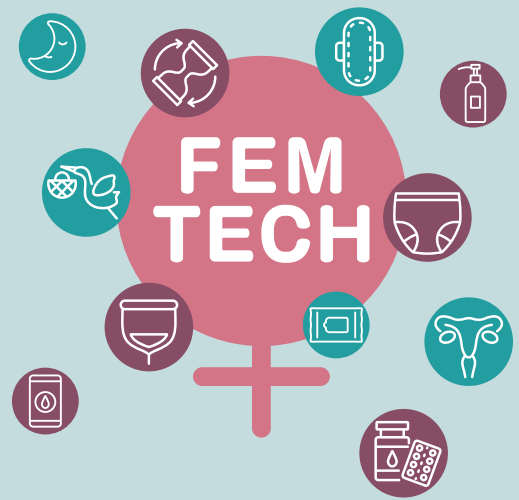


# INFOGRAPH: FemTech's sexual health revolution



**SEXUAL HEALTH**, according to the World Health Organisation (WHO) =

*Sexual Health is the state of physical, emotional, mental and social well-being related to sexuality; it is not merely the absence of disease, dysfunction or infirmity.*

**our knowledge = LIMITED + SEXUAL HEALTH questions are still TABOO**

**MORE THAN HALF** of Belgians have no valid knowledge about HIV.

**21%** of Danish women expressed **unease** when discussing sexual health issues with a GP.

**76%** of US female teenage students learn more about "biology of frogs" than the female human body.

**50%** of young women in the UK rely on **search engines** for information on menstrual health.



**THAT'S A PROBLEM because:**

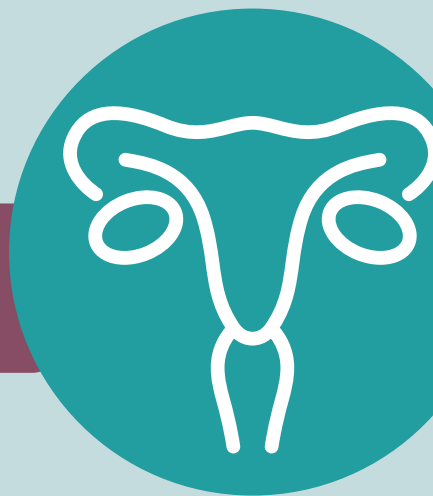
1 million cases of **SEXUALLY transmitted diseases** (STD's) daily in the USA alone

threshold to visit doctor on sexual health issues + **LACK OF GP'S**

**NON-DIAGNOSIS** fertility problems, cervical cancers, urological cancers



## FEMTECH's sexual health revolution



**FEMTECH:** technologies & digital solutions to improve women's health



### POC TESTS

Quick diagnosis & early treatment of infections thanks to point-of-care tests



### HYBRID CARE

Telehealth & education lower the barrier to testing. Hybrid care to bridge the gap.



### INSURERS & BENEFITS

Health insurers & employee benefits are discovering the importance of the topic and start services on female health.



## FEMTECH GROWS

mobileGDT  
A FemTech Company

Nanopath

Remi

testmate

iPlaySafe

visby medical

meep

- 1400 companies in 2022
- 9% sexual health
- 51% USA
- EUROPE: UK FR SWITZERLAND GERMANY
- Global FemTech market expected to expand to \$97.3 billion by 2023

